

Product Information

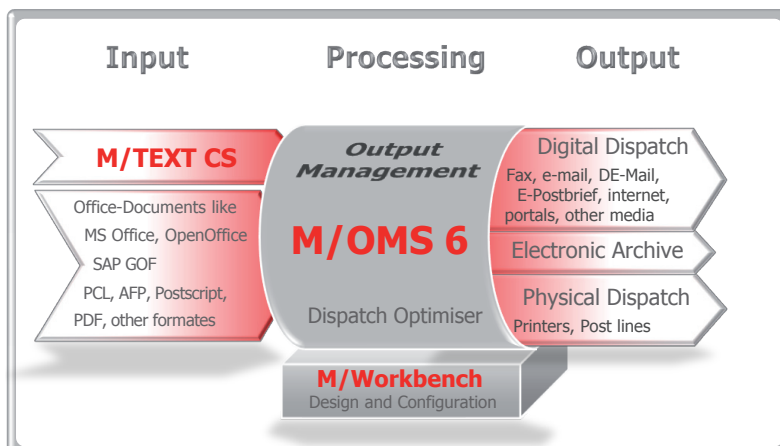


Output needs management

Business documents play a crucial role in modern customer communication. The production of high quality, individualised customer correspondence and their efficient distribution to communication channels are crucial for good business relations and successful customer ties. At the same time, there is an enormous rationalisation potential in the print and dispatch areas that you can tap using M/OMS:

- Central processing of all documents produced in the company - without modifying the source systems
 - ▶ Reduction of your print, dispatch and labour costs
- Postage and dispatch optimisation, electronic prepayment of postage
 - ▶ Optimal use of the discount levels of your postal service provider
- Operation of all communication channels such as fax, e-mail, print, integration of new electronic output channels
 - ▶ Fast implementation and extensive market presence
- Automatic processes, e.g. archiving
 - ▶ More reliability and new service opportunities

Here things really get going



M/OMS 6

Release 6 heralds a new product generation for output management and the provision of documents.

M/OMS 6 was developed as a Java EE application with the most modern software technology. The system uses standards established in the market such as common middleware products for scaling, system stability, 24 hour operation and Eclipse for the design environment.

Output Optimisation - Level I

Collect, Optimise and Distribute

M/OMS automates the distribution of company documents to all communication channels and supports the company in the development of electronic communication forms. The basic functions offer central collection and optimisation of output:

- Collect company documents and sort to processing stacks such as print, e-mail, web-portal, archive etc.
- OMR, bar codes, data matrix codes for controlling post lines, sorting according to any criteria
 - ▶ Over 50% saving* e.g. through bulk mail, bundle production etc.
- Generate suitable target format and output the document
- Browser-based interface to monitor the processes
- Dispatch tracking, closed loop
- Optimal performance via scaling with Java EE technology
- Interfaces for current status information in third party systems (customer files, ERP, CRM, DLM)

M/OMS can be configured so that all documents can be processed with all the formats produced in-house such as PDF, AFP, PCL etc. - without changing the source systems. Like M/TEXT CS, M/OMS is administrated and configured via a standard design environment.

- ▶ *Product Information M/Workbench.*

Output Optimisation - Level II

Big savings in dispatch costs

With high physical document output, you can again cut your postage and dispatch costs considerably:

- Optimise postage through all the relevant parameters of postal service providers: postal codes, tariff levels, weight, format etc.
 - ▶ up to 38% savings* in relation to part performance BZE
- Optimise dispatch by shipping in bundles, containers and pallets
 - ▶ Discount offered e.g. 4%* for 4,000 or more shipments
- Certified electronic prepayment
 - ▶ The post is ready for dispatch on printout, no prepayment
 - ▶ Plus 1% additional discount*
- Optional regulation of enclosures creates postage-neutral advertising opportunities for cross selling etc.
- Automatic electronic invoicing minimises administration costs

Output Optimisation - Level III

Corporate Output Management as a comprehensive approach

You can further improve rationalisation by integrating document creation using M/TEXT CS. Perfectly compatible components control the document processes, from maintaining resources centrally using M/Workbench, production and distribution, to optimising dispatch and finally, output. The strategic solution for perfectly organised and successful customer communication.

- ▶ *Product Information M/OMS 6 and M/TEXT CS 6*

* The details refer to the tariff and discount model of the Deutsche Post AG of the 1.7.2010. The figures are examples; the exact amounts always depend on the quantity of the items and the combination of the parameters. M/OMS 6 takes tariff models of other providers into consideration in the same way.

Your Benefits

Minimised print and dispatch costs

M/OMS ensures that your outgoing mail leaves the company at the most cost-effective tariff. The investment in this usually pays for itself after less than 1 M mailings.

More reliability, more service

System-controlled processes provide a reliable overview, so that the customer can be informed at any time of the status of the processes.

A head start in the market

Optimised production and dispatch processes allow you to react quickly to existing and prospective customers.

Contact

We have even more information for you. Or would you like to speak directly to our reference customers? Get in touch with us!

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